

# JOSEFINA PIERES

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FREE THE WORK



## PROFILE

Josefina is a film and theatre director based in Miami, from Buenos Aires. She grew up as an actress formed mainly in theatre. Studying Filmmaking got her involved in the audiovisual universe and developed a powerful sense of image for her narrative ideas. Her documentary "Cuando la primavera se escapa, se libera del sueño" was in the Oficial Competition of BAFICI and won the *Editing Prize*. Directed "Madres" the Argentinian version of "Motherhood" in Buenos Aires which won *Best Musical* at Premios Estrella de Mar 2022. Pro Member of Free The Work, her reel is distinguished by narrative, sensitivity and outstanding acting performances.

## EXPERIENCE

### Theatre Director, MADRES, Buenos Aires — 2021 - Present

4 Nominations *Premios Estrella de Mar 2022*. Won "Best Musical Theatre" at *Premios Estrella de Mar 2022*.

[@madreslaobra](https://www.instagram.com/madreslaobra)

### Theatre Director, ASI DE SIMPLE, Miami — 2022

Premiered April 2022 at Miami Date College Koubek Center

[@asidesimplemiami](https://www.instagram.com/asidesimplemiami)

### Film Director, CUANDO LA PRIMAVERA SE ESCAPA, Bs As — 2021

Documentary co directed with Eugenia Alonso, main character of the film with her son Ulises. Premiered in Oficial Competition of BAFICI 2021 and won the *Editing Prize*.

[@cuandolaprimavera](https://www.instagram.com/cuandolaprimavera)

### Film Director, ORIGINS LATIN RHYTHMS, Facebook — 2020

Series for Meta about the origins of Latin Artists such as Sofia Reyes, Fonseca, Mau&Ricky, Aimee Nuviola, Joel de Leon, Dylan Fuentes, etc.

[View Trailer](#)

### Advertising Director — 2016 - Present

**Represented by Reolucion / [@reolucion](https://www.instagram.com/reolucion)**

**Represented by Quantico Films / [@quanticofilms](https://www.instagram.com/quanticofilms)**

*Directed commercials for Garnier, Eucerin, Pampers, Dolex, Costa, Changan*

*Casta Diva Argentina 2018 - 2020*

*Palermo Films 2016 - 2018*